

DEVELOPMENT PLANNING & ENVIRONMENTAL MANAGEMENT

GREEN & CLEAN

THE LITTER FREE CAMPAIGN – GAUTENG'S MARCH TOWARDS A CLEANER ENVIRONMENT



THE VISION

The vision of the campaign is to have, by 2010, a litter free Gauteng Province by having all the districts within Gauteng litter free districts

THE MISSION

The mission is to create a culture of not littering by encouraging the Metsweding district communities to have a positive and responsible attitude to the environment, in order to have a clean and safe environment

BACKGROUND

The litter free campaign will be held in Metsweding District from the **6th - 13 March 200**.

The Campaign is an initiative of the MEC for Agriculture, Conservation and Environment, Gauteng Province and was launched on the 5th June 2008 at Vereeniging Town Hall.

It involves a series of cleanup campaigns and any other waste management activities in all Municipalities within Gauteng province. The activity will run for a period of six weeks, each municipality

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is allocated a week to undertake its different activities around cleaning and waste management, the target area are, littering hot spots, i.e. open spaces, taxi ranks, main roads, bus terminals, railway stations, etc

OBJECTIVE

The objective is to intensify awareness on litter and alternative ways of managing littering by reaffirming the call for all sectors of Gauteng community to participate in the campaign. It targets NGOs, CBOs, private sector and communities within municipalities.

It is also aimed at creating greater awareness on Waste Management and opportunity for municipalities to intensify promotion of waste management by-laws, in promoting clean and healthy environment

The campaign aims to achieve all these by;

- Mobilizing the communities to ensure broader participation; and
- Raising awareness about negative impacts and effects of littering

PARTICIPATION

The following participants are encouraged to take part in all activities planned for this purpose;

Community Leaders

Members of the communities

Schools

NGO's

CBO's

Women structures

Youth structures

All organized structure

Attached is the Litter free campaign programme for the district.

FOR MORE INFORMATION

Ms Shirley Lebelo may be contacted for more information, on 013 933 3486 / 082 924 7818

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| PROPOSED ACTIVITY PLAN FOR METSWEDING DISTRICT MUNICIPALITY LITTER FREE CAMPAIGN THEME: <i>LOVE GAUTENG, KEEP IT CLEAN</i> | | | |
|--|--|-------------|--|
| WARD | ACTIVITY | TARGET DATE | PROGRAMME OF THE DAY |
| | 1. Launch | 06 March 09 | <ul style="list-style-type: none"> • Official launch of the campaign by MEC of Gauteng, Department of Agriculture, Conservation & Environment (GDACE) • Cleaning campaign & Grass cutting around Refiloe Hostel and Stadium (Nokeng Tsa Taemane Local Municipality) |
| | 2. Mobilisation | 09 March 09 | <ul style="list-style-type: none"> • Issuing of leaflets and pamphlets all over the district, taxi ranks, cross roads, etc • Loud Hailing |
| | 3. Cleaning campaign & Cutting of Grass | 10 March 09 | <ul style="list-style-type: none"> • Short briefing and deployment of groups to the identified hot spot • Cleaning campaign and grass cutting around Refiloe library and Grave yard (Nokeng Tsa Taemane Local Municipality) |
| | 4. Environmental awareness, Cleaning campaign & Cutting of Grass | 11 March 09 | <ul style="list-style-type: none"> • Short briefing and deployment of groups to the identified hot spot • Cleaning campaign and grass cutting around Refiloe Schools, Chokoe, Chipa Tibane & Sedibeng |

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| | | | schools, (Nokeng Tsa Taemane Local Municipality) |
| | 5. Cleaning campaign & Cutting of Grass | 12 March 09 | <ul style="list-style-type: none"> • Short briefing and deployment of groups to the identified hot spot • Cleaning campaign and grass cutting around Rethabiseng, Old MPCC-Madiba drive, Mmoyane street & Nkosi street (entrance), (Kungwini Local Municipality) |
| 6. | 7. Cleaning campaign , Cutting of Grass , Official closing & handing over of certificates | 13 March 09 | <ul style="list-style-type: none"> • Short briefing and deployment of groups to the identified hot spot • Cleaning campaign and grass cutting around Ekangala, from section F entrance until Masakhane Hall, F3 near Sikhulisiwe School • Official Closing by the 3 Executive Mayors in the District • Handing over of certificate by the s Executive Mayor, to the Youth empowerment participants and volunteers at Metsweding Municipal Offices, (Kungwini Local Municipality) |

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